

# MPDI

## MEATPACKING DISTRICT INITIATIVE

Welcome to the quintessential 24-hour neighborhood.

In 1884 New York City established a bustling outdoor food market called the Gansevoort Market, named after General Peter Gansevoort, a Revolutionary War hero and the grandfather of Herman Melville. In 1949, the Gansevoort Meat Center opened. Today, the Meatpacking District is a 20 square block, 24-hour neighborhood on the West Side of Manhattan, flanked by Chelsea Market to the north and Gansevoort Street on the south.

Alongside the meatpacking plants — fashion designers, graphic designers, writers, architects, artists and photographers have created a destination for design, architecture, fashion, salons, fitness centers and luxury boutiques. Restaurants and nightlife venues create an up-all-night vibe about the neighborhood.

The Meatpacking District Initiative  
 829 Washington Street, #12  
 New York, NY 10014  
 212-633-0185

[www.meatpacking-district.com](http://www.meatpacking-district.com)  
[info@meatpacking-district.com](mailto:info@meatpacking-district.com)



Produced and Designed by Eight Communications, www.eightcommunications.com

**C** The Caledonia  
 Luxury Rentals and Condominiums  
 450 West 17th Street 212.633.1717  
 The first luxury residential tower by the High Line, where the Meatpacking District meets West Chelsea. Enlightened design by Clodagh. Featuring Fitness Lifestyle by Equinox<sup>SM</sup>. Developed by Related Companies and Taconic Investment Partners LLC.  
[www.thecaledonia.com](http://www.thecaledonia.com)



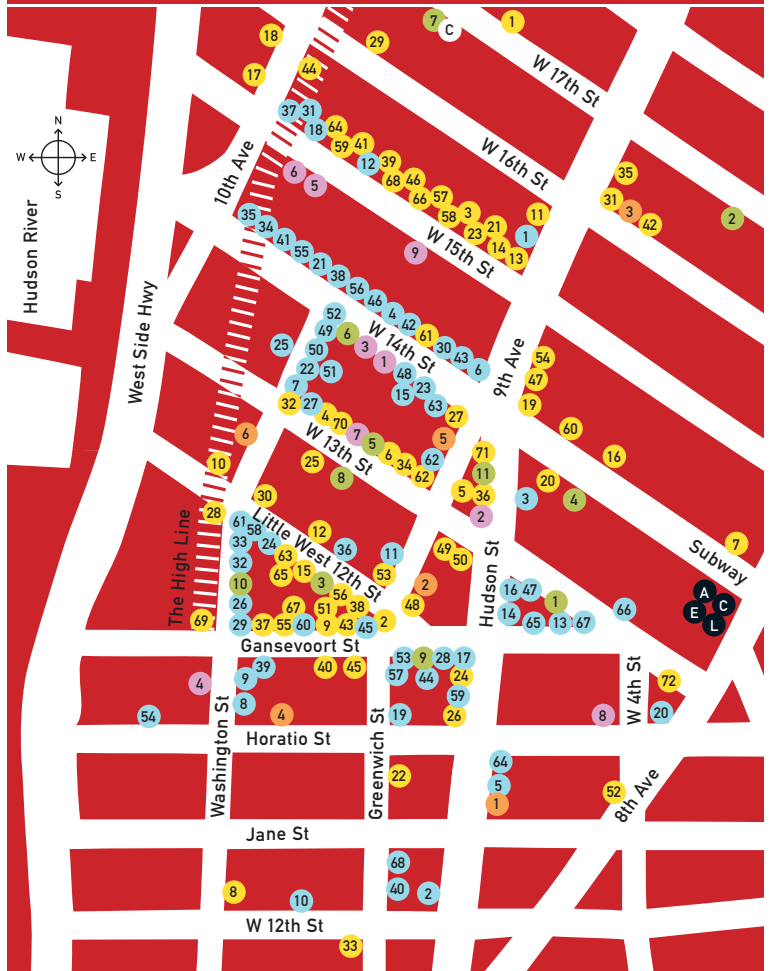
# MPDI

## MEATPACKING DISTRICT INITIATIVE MAP

- EAT/DRINK/PLAY
  - GALLERIES
  - LODGING
  - SHOPPING
  - PERSONAL SERVICES
- [www.meatpacking-district.com](http://www.meatpacking-district.com)



THE WARMTH OF HOME,  
 THE COOL OF WEST CHELSEA.



## EAT/DRINK/PLAY

### 1 OAK

453 West 17th Street 212.242.1111  
Nightclub reinvented.

### 2 5 Ninth

5 Ninth Avenue 212.929.9460  
An 1850s townhouse at the corner of Gansevoort and Ninth Avenue hosts one of NYC's most creative American restaurants. 5 Ninth features a beautiful backyard patio and fireplaces on each floor. Open daily for lunch, dinner and cocktails. Brunch served on weekends.  
www.5ninth.com

### 3 Amy's Bread

75 Ninth Avenue 212.462.4338  
Bakery located in Chelsea Market  
www.amysbread.com

### 4 APT

419 West 13th Street 212.414.4245  
Open daily at 6 pm. Board games available from 6-8 pm. DJ downstairs at 10 pm.  
www.aptwesite.com

### 5 Ara Wine Bar

24 Ninth Avenue 212.242.8642  
A tiny little jewel box wine bar with Indian influenced décor and light fare. Closed Sundays.  
www.arawinebar.com

### 6 Bagatelle

409 West 13th Street 212.675.2400  
An upscale French bistro with a candlelit interior where anything can happen.

### 7 Balducci's

81 8th Avenue 212.741.3700  
Top gourmet food store in NYC.  
www.balduccis.com

### 8 Barbuto

located at Industria Superstudio  
775 Washington Street 212.924.9700  
Eat and drink in a rustic, seasonal Italian restaurant led by chefs Jonathan Waxman and Lynn McNeely.  
www.barbutonyc.com

### 9 Bijoux

55 Gansevoort Street 212.255.8555  
Lounge located below the restaurant Merkato 55.  
www.bijouxlounge.com

### 10 Brass Monkey

55 Little West 12th Street 212.675.6686  
Relaxed Irish pub specializing in cold brews, fish and chips. Enjoy a drink on the roof deck during the summer months.  
www.brassmonkeybar.com

### 11 Buddakan

75 Ninth Avenue 212.989.6699  
Stephen Starr's 260-seat restaurant where Chinese meets Parisian meets industrial New York City. A sensual space designed by Christian Liaigre features a communal dining table and private dining in the Golden Library.  
www.buddakannyc.com

### 12 Buddha Bar

25 Little West 12th Street 212.647.7314  
This mixture of eclectic Asian decor, hypnotizing music and unique cuisine combines the bold flavors of Asia with delicate French essences, creating an unforgettable experience.  
www.buddhabarnyc.com

### 13 Chelsea Market

75 Ninth Avenue 212.243.6005  
A square block of foodie heaven, Chelsea Market is home to butchers, bakers and more than a dozen other specialty food purveyors.  
www.chelseamarket.com

### 14 Chelsea Wine Vault

75 Ninth Avenue - in Chelsea Market  
212.462.4244  
A premier retail wine store that prides itself on a friendly and expert staff.  
www.chelseawinevault.com

### 15 Cielo

18 Little West 12th Street 212.645.5700  
An award winning dance club featuring electronic music.  
www.cieloclub.com

### 16 Comix

353 West 14th Street 212.524.2500  
340-seat comedy nightclub featuring national headliners, improv, sketch comedy and music performances seven nights a week.  
www.comixny.com

### 17 Craftsteak

85 Tenth Avenue 212.400.6699  
At Craftsteak New York, Chef Tom Collichio redefines the concept of a steakhouse: beef sourced from the world's top ranchers and artisanal producers is dry-aged in his own aging room.  
www.craftrestaurant.com

### 18 Del Posto

85 Tenth Avenue 212.497.8090  
"Of the Place," this is Mario Batali's luxury flagship restaurant.  
www.delposto.com

### 19 The Diner

44 Ninth Avenue 212.627.2230  
Twist on a classic diner, open 24/7.  
www.thediner.nyc.com

### 20 Dubspot

348 West 14th Street 877.382.7768  
DJ School teaches mixing, scratching and many other elements of electronic music production. Downstairs cafe for coffee and pastries.  
www.dubspot.com

### 21 Eleni's Cookies

75 Ninth Avenue - in Chelsea Market  
212.255.7990  
Handpainted art cookies for any occasion.  
www.elenis.com

### 22 El Faro Restaurant

823 Greenwich Street 212.929.8210  
Established in 1927, this grandfather of the MPD offers more than 40 entrees and an extensive tapas menu.  
www.elfaronyc.com

### 23 Fat Witch Bakery

75 Ninth Avenue - in Chelsea Market  
888.419.4824  
Brownies or blondies that make a great snack or gift.  
www.fatwitch.com

### 24 Fatty Crab

643 Hudson Street 212.352.3590  
Hearty, fragrant Malaysian food.  
www.fattykrab.com

### 25 Fig & Olive

420 West 13th Street 212.924.1200  
Mediterranean menu dominated by dishes prepared with olive oil.  
www.figandolive.com

### 26 Frederick's Downtown

637 Hudson Street 212.488.4200  
An elegant, relaxed French bistro featuring a delicious, regional menu from Nice.  
www.fredericksnyc.com

### 27 Gaslight

400 West 14th Street 212.807.8444  
Antique, unique bar with 20 French doors that wrap around this cornerstone of the MPD.  
www.gaslightnyc.com

### 28 Hector's Cafe

44 Little West 12th Street 212.206.7592  
Old school diner under the High Line.

### 29 Highline Ballroom

431 West 16th Street 212.414.5994  
Top music venue for live performances.  
www.highlineballroom.com

### 30 Highline Restaurant

835 Washington Street 212.243.3339  
Contemporary Thai cuisine.  
www.nychighline.com

### 31 Hiro Lounge and Ballroom

363 West 16th Street 212.242.4300  
Both the Ballroom, which features 20 foot ceilings, a full bar and banquet seating, and the more intimate lounge feature Japanese-inspired, mystery-provoking decor.  
www.themarietimehotel.com

### 32 Hogs and Heifers

859 Washington Street 212.929.0655  
Bikers, blue collars, yuppies, babes, whiskey and cheap beer.

### 33 Jarnac

328 West 12th Street 212.924.3413  
Romantic 40-seat neighborhood restaurant located on a quiet residential corner just south of the MPD.  
www.jarnacnyc.com

### 34 Kiss & Fly

409 West 13th Street 212.255.1933  
Nightlife - a scene that reminds you of why you live in New York.  
www.kissandflyclub.com

### 35 La Bottega

363 West 16th Street 212.242.4300  
Italian restaurant in the Maritime Hotel.  
www.themarietimehotel.com

### 36 Level V

675 Hudson 212.699.2410  
This sultry spot below Vento is an intimate subterranean space with flickering candles and a glowing bar that tells you this isn't your ordinary lounge.  
www.brguestrestaurants.com

### 37 Los Dados

73 Gansevoort Street 646.810.7290  
Mexican home cooking from chef Sue Torres. Lunch, brunch, cocktails and dinner.  
www.losdatosnyc.com

### 38 The Inn at Little West 12th Street

7 Ninth Avenue 212.206.0300  
Charming Canadian-inspired gastro-pub.  
www.theinn12.com

### 39 The Lobster Place

75 Ninth Avenue - in Chelsea Market  
212.255.5672  
New York's leading purveyor of fine seafood, with sushi, more than 40 varieties of fresh fish, and of course, lobster.  
www.lobsterplace.com

### 40 Macelleria

48 Gansevoort Street 212.741.2555  
Italian steakhouse in a former meatlocker. Macelleria fittingly means "butcher shop."  
www.macelleriarestaurant.com

### 41 Manhattan Fruit Exchange

75 Ninth Avenue - in Chelsea Market  
212.989.2444  
The city's finest fruit and vegetable company carrying seasonal gourmet specialties.  
www.manhattanfruitexchange.com

### 42 Matsuri

363 West 16th Street 212.242.4300  
Japanese restaurant in the Maritime Hotel.  
www.themarietimehotel.com

### 43 Merkato 55

55 Gansevoort Street 212.255.8555  
African cuisine with seasonal outdoor seating.  
www.merkato55.com

### 44 Morimoto

88 Tenth Avenue 212.989.8883  
Contemporary Japanese cuisine by chef Masaharu Morimoto in a bi-level restaurant.  
www.morimotorestaurant.com

### 45 Nero

46 Gansevoort Street 212.675.5224  
Hearty Italian cuisine complete with outdoor seating.  
www.neronyc.com

### 46 Ninth Street Espresso

75 Ninth Avenue - in Chelsea Market  
212.228.2930  
The menu consists of eight classic coffee drinks crafted with an artisan's skill.  
www.ninthstreetespresso.com

**PERONI**  
ITALY

**47 Old Homestead Steakhouse**  
56 Ninth Avenue 212.242.9040  
Founded in 1868, New York's oldest steakhouse, serving Prime Porterhouse, Filet Mignon and New York sirloin steaks.  
www.theoldhomesteadsteakhouse.com

**48 One**  
1 Little West 12th Street 212.255.9717  
American modern food with global inspiration complete with several elegant lounges.  
www.onelw12.com

**49 ONO**  
18 Ninth Avenue 212.660.6766  
Modern Japanese restaurant, Robata grill, sushi and traditional main courses. Beautiful outside seating (seasonal) and one-of-a-kind garden.  
www.chinagrillmgt.com

**50 The Garden at ONO**  
18 Ninth Avenue 212.660.6760  
Japanese-style garden of Ono combines the elements of fire, water, earth and sky. The centerpiece, a reflecting pool, is surrounded by private cabanas. Seasonal. Reservations required.  
www.chinagrillmgt.com

**51 Paradou**  
8 Little West 12th Street 212.463.8345  
A little bit of Provençal paradise filled with warmth and charm reminiscent of the quaint village of the same name in Provence.  
www.paradounyc.com

**52 Pasita**  
47 8th Avenue 212.255.3900  
A wine bar featuring brick oven pizza and traditional Venezuelan pasapalos.  
www.pasitanyc.com

**53 Pastis**  
9 Ninth Avenue 212.929.4844  
A cornerstone of the MPD. This classic French bistro is a local hot spot.  
www.pastisnyc.com

**54 Pop Burger**  
58-60 Ninth Avenue 212.414.8686  
High-end fast food counter including an ultra-hip restaurant lounge.  
www.popburger.com

**55 R & L Restaurant**  
69 Gansevoort Street 212.989.3863  
A diner with friendly casual atmosphere.

**56 Revel**  
10 Little West 12th Street 212.645.5369  
Restaurant, bar and garden serving Italian cuisine for dinner and brunch on weekends.  
www.revel-ny.com

**57 Ronnybrook Farm Dairy**  
75 Ninth Avenue - in Chelsea Market 212.741.6455  
Fresh ice cream, butter, milk in glass bottles and a milk bar to sit and enjoy ice cream and sandwiches.  
www.ronnybrook.com

**58 Ruthy's Bakery**  
75 Ninth Avenue - in Chelsea Market 212.463.8800  
Bakery and cafe offering cheesecake, rugalach, cakes, breads and croissants.  
www.ruthys.com

**59 Sarabeth's Bakery**  
75 Ninth Avenue - in Chelsea Market 212.463.8800  
A wholesale/retail bakery and cafe that began operations in 1998.  
www.sarabeth.com

**60 Scarpetta**  
355 West 14th Street 212.691.0555  
Chef Scott Conant's 3-star Italian restaurant where diners enjoy the pure pleasure of savoring a meal down to its very last taste. The restaurant's seasonally-inspired Italian dishes offer farm-fresh ingredients and clean, earthy flavors that pay homage to Conant's heritage and time in Italy.  
www.scarpettanyc.com

**61 Son Cubano**  
405 West 14th Street 212.366.1640  
A "Havana in the 50s" style restaurant featuring live Cuban music nightly.  
www.soncubanony.com

**62 Spice Market**  
403 West 13th Street 212.675.2322  
Asian street food by Jean-Georges Vongerichten.  
www.jean-georges.com

**63 STK**  
26 Little West 12th Street 646.624.2426  
STK is the steakhouse reinvented.  
www.stkhous.com

**64 T Salon**  
75 Ninth Avenue - in Chelsea Market 212.243.0432  
New York City's first environmentally sustainable tea bar/cafe/market.  
www.tsalon.com

**65 Tenjune**  
26 Little West 12th Street 646.624.2410  
Descend down a long flight of stairs to one of the best parties in town. Wrap around banquettes, the Purple Lounge's tufted walls and leather topped bar - a sweet spot in prime territory.  
www.tenjunenyc.com

**66 The Cleaver Company**  
75 Ninth Avenue - in Chelsea Market 212.741.9174  
Eat-in or take-out home-cooked bread, pot pies and delicious mac and cheese.  
www.cleaverco.com

**67 The Double Seven - coming soon**  
63 Gansevoort Street (new location)  
Post-prohibition era cocktails made with freshly squeezed juices and hand-chipped ice are paired with deluxe chocolates. Light supper menu available.  
www.thedoubleseven.com

**68 The Green Table**  
75 Ninth Avenue - in Chelsea Market 212.741.9174  
A charming, organic eatery with a daily menu that reflects what is freshest at local farms and greenmarkets with a wine and beer list composed of sustainable, organic and biodynamic offerings.  
www.cleaverco.com

**69 The High Line**  
Gansevoort Street to 34th Street-coming soon  
The first section of this elevated park, built atop a historic rail structure, is anticipated to open by the end of 2008. Visit Friends of the High Line's web site to sign up for email updates, view the design renderings and find out how you can help.  
www.thehighline.org

**70 Valbella**  
421 West 13th Street 212.645.7777  
An upscale restaurant offering contemporary Italian cuisine.  
www.valbellanyc.com

**71 Vento**  
675 Hudson Street 212.699.2400  
This warm yet contemporary tri-level restaurant offers the finest in regional Italian cuisine.  
www.brguestrestaurants.com

**72 Zampa**  
306 West 13th Street 212.206.0601  
Italian antipasti and an extensive wine list available by the glass in this mid-century modern setting.  
www.zampanyc.com

## GALLERIES

**1 Heller Gallery**  
420 West 14th Street 212.414.4014  
Currently celebrating its 33rd year, this gallery exhibits internationally recognized modern masters who use glass as a fine-art medium. Open Tuesday through Saturday 11am - 6pm.  
www.hellergallery.com

**2 Ivy Brown Gallery**  
675 Hudson Street 212.925.1111  
Located on the 4th floor between 13th and 14th streets, this eclectic gallery shows photography, painting, mixed media and glass with a companion "Go Shop" selling limited artist-made items. Open Monday - Saturday 12pm - 5pm and Thursdays until 9pm.  
www.ivybrownngallery.com

**3 Ground Zero Museum Workshop**  
420 West 14th Street, 2nd Floor 212.209.3370  
Daily guided 90-minute tours of stories behind poignant images and artifacts from the recovery. Rare Photos (NY Times) by Gary Marlon Suson, official photographer at Ground Zero, Non-Profit Museum. Reservations suggested for tickets, \$19.00. Self-guided audio tours in Spanish, Italian, French and English. Closed on Wednesdays.  
www.GroundZeroMuseumWorkshop.com

**4 Leo Kesting Gallery**  
812 Washington Street 917.650.3760  
Gallery featuring works of emerging to mid-career artists.  
www.leokesting.com

**5 Milk Studios and Gallery**  
450 West 15th Street 212.645.2797  
Six thousand square foot gallery that features contemporary and creative popular art shows. The gallery is the ground-level companion to the 45,000 square foot Milk Studios that also offers production and casting services.  
www.milkstudios.com

**6 Phillips de Pury & Company**  
450 West 15th Street 212.940.1200  
A global art sales firm offering unrivaled expertise in photographs, jewelry and 20th-21st century art and design.  
www.phillipsdeputy.com

**7 Sperone Westwater**  
415 West 13th Street 212.999.7337  
Exhibiting the work of artists, both established and cutting edge, of diverse nationality, age, and style.  
www.speronewestwater.com

**8 White Columns**  
320 West 13th Street 212.924.4212  
Gallery that provides a dynamic forum for the creative development of emerging and under-represented artists producing provocative new work.  
www.whitecolumns.org

**9 Wooster Projects**  
418 West 15th Street 212.871.6700  
Specializing in prints, paintings and works on paper by Andy Warhol.  
www.woosterprojects.com

## LODGING

**1 632 on Hudson**  
632 Hudson Street 212.620.7631  
This 19th century former sausage factory turned 6,800 square foot, four-story event venue includes palatial master suites available for luxury short term stays. A magical house featuring a central 40-foot atrium, roof garden, pavillion and a re-created Edwardian kitchen.  
www.632onhudson.com

**2 Hotel Gansevoort**  
18 Ninth Avenue 212.206.6700  
This 187-room luxury hotel is complete with a heated outdoor rooftop pool, spa and indoor/outdoor restaurant.  
www.hotelgansevoort.com

**3 Maritime Hotel**  
363 West 16th Street 212.242.4300  
A 121-room, 4-suite hotel overlooking a beautiful courtyard garden.  
www.themaritimelhotel.com

- 4 Rooms to Let**  
83 Horatio Street 212.675.5481  
Charming neighborhood B+B in an antique-filled 1850s townhouse with garden. Breakfast.  
www.roomstolet.net
- 5 Soho House**  
29-35 Ninth Avenue 212.627.9800  
24-bedroom boutique hotel, spa and private members' club.  
www.sohohouseny.com
- 6 The Standard Hotel - coming soon**  
848 Washington Street  
The Standard New York, Andre Balaz's fourth Standard Hotel, is opening softly at the end of 2008. Straddling the High Line, the 18-story stunning building has killer views.  
www.standardhotels.com

## SHOPPING

- 1 202 - Nicole Farhi**  
75 Ninth Avenue - in Chelsea Market  
646.638.0115  
A mix of fashion, home retail and a casual café serving food with of-the-minute fresh ingredients.  
www.nicolefarhi.com
- 2 Abingdon 12**  
613 Hudson Street 212.206.6845  
Interesting and eclectic home design and gifts from vintage to new.  
www.abingdon12.com
- 3 ADAM**  
678 Hudson Street 212.229.2838  
Men's, women's pima cotton basics, cocktail dresses and hand-woven knits.  
www.shopadam.com
- 4 Alexander McQueen**  
417 West 14th Street 212.645.1797  
Women's and men's ready-to-wear accessories, shoes and eyewear. This "Mother Ship" captures McQueen's unique mix of luxury and eccentricity.  
www.alexandermcqueen.com
- 5 Annelore**  
636 Hudson Street 212.255.5574  
An eclectic mix of tailored women's clothing and custom accessories.
- 6 Apple**  
401 West 14th Street 212.444.3400  
Manhattan's largest Apple Store with an entire floor dedicated to service!  
www.apple.com
- 7 Artsee Eyewear**  
863 Washington Street 212.414.0900  
Optical boutique/art gallery showcasing exclusive collections from around the world.  
www.artseeeyewear.com
- 8 auto.**  
803/805 Washington Street 212.229.2292  
Auto, established in 1999, is a multi-brand minidepartment store that sells design-driven home furnishings, fine jewelry and accessories for men, women, babies and children.  
www.thisisauto.com
- 9 Banchet Flowers**  
809 Washington Street 212.989.1088  
A full-service floral retailer and design boutique that specializes in orchids, orchid plants, small gift items and flowers for all occasions. Recently expanded to the corner of Gansevoort Street, the space is also available for private parties.  
www.banchetflowers.com
- 10 Beyul Asian Antiques**  
353 West 12th Street 212.989.2533  
A large selection of rare and unusual antiques and furniture from Asia.
- 11 Boucher Jewelry**  
9 Ninth Avenue 212.206.3775  
Handcrafted designer jewelry in precious 18K Gold and Gemstones.  
www.boucherjewelry.com
- 12 Bowery Kitchen Supply**  
75 Ninth Avenue - in Chelsea Market  
212.376.4982  
Kitchen supply store.  
www.bowerykitchens.com
- 13 Buckler**  
13 Gansevoort Street 212.255.1596  
Men's clothing that doesn't have to be extreme, but has details and a fit to distinguish itself while being wearable. Denim culture with a designer attitude.  
www.andrewbuckler.com
- 14 Calypso**  
654 Hudson Street 646.638.3000  
High-end fashion and accessories from all around the world, mixed in with the Calypso Christiane Celle Line.  
www.calypso-celle.com
- 15 Carlos Miele**  
408 West 14th Street 646.336.6642  
Collections inspired by the culture of his native Brazil, Carlos Miele combines haute couture with handcrafted techniques in sensual and sophisticated evening gowns.  
www.carlosmiele.com.br
- 16 Catherine Malandrino**  
652 Hudson Street 212.929.8710  
French-born designer Catherine Malandrino celebrates women's individuality with her unique style. The flagship MPD boutique houses both collection and runway pieces from the designer as well as shoes and accessories. Malandrino's unique approach cites both French influences and American icons.  
www.catherinemalandrino.com
- 17 Charles Nolan**  
30 Gansevoort Street 212.924.4888  
Charles Nolan's classic collection and an eclectic round-up of accessories, home furnishings, antique furniture and collectibles.  
www.charlesnolan.com
- 18 Chelsea Market Baskets**  
75 Ninth Avenue - in Chelsea Market  
212.272.1111  
Specialty gift baskets and gifts for all occasions.  
www.chelseamarketbaskets.com
- 19 Christian Louboutin**  
59 Horatio Street 212.255.1910  
MPD outpost of iconic red-soled shoe designer Christian Louboutin.
- 20 Darling**  
1 Horatio Street 646.336.6966  
Two-level boutique and garden carrying a feminine, sexy collection.  
www.darlingnyc.com
- 21 DDCLAB**  
427 West 14th Street 212.414.5801  
High tech fabrics in classic tailored cuts. Leaders in fashion technology, find unique pieces made from Anti-Radiation, Climate Control and eco-friendly bamboo and cork fabric. Shop complete with a great coffee bar. Monday - Saturday 11 to 7, Sunday 12 - 6.  
www.ddclab.com
- 22 Dernier Cri**  
869 Washington Street 212.242.6061  
Fashion-forward women's clothing and accessories.
- 23 Design Within Reach**  
408 West 14th Street 212.242.9449  
The source for fully-licensed classics, offering the best in modern design through 69 Retail Studios in the U.S. and Canada.  
www.dwr.com
- 24 DESTINATION**  
32-36 Little West 12th Street 212.727.2031  
Carefully edited selection of accessories and unique high fashion of emerging European designers.  
www.destinationny.net
- 25 Diane von Furstenberg**  
874 Washington Street 646.486.4800  
Headquarters of the iconic designer's of-the-moment fashion emporium featuring signature wrap dresses, hip sportswear, beach and fashion accessories.  
www.dvf.com
- 26 The Earnest Sewn Co.**  
821 Washington Street 212.242.3414  
A denim brand which pays homage to its Americana past in an interior reminiscent of a general store from an era long gone. Polished copper tin ceilings mix with crude wooden floorboards and warehouse brick left purposely as a nod to its origins, a recently converted meatlocker.  
www.earnestsewn.com
- 27 Ed Hardy**  
425 West 13th Street 212.488.3131  
Christian Audigier mixes fashion and tattoo for an amazing result.  
www.donedehard.com
- 28 ESTABLISHMENT**  
30 Gansevoort Street 212.242.6565  
A mix of modern and organic home furnishings and decorative arts. Featuring the work of talented Thai designers and artists who use sustainable and reclaimed materials.  
www.establishmentnyc.com
- 29 Helmut Lang**  
819 Washington Street 212.242.3240  
Minimalist fashions for men and women.  
www.helmutlang.com
- 30 HUGO BOSS - coming soon**  
400 West 14th Street  
Featuring all the lines of HUGO BOSS under one roof.  
www.hugoboss.com
- 31 Imports From Marrakesh**  
75 Ninth Avenue - in Chelsea Market  
212.675.9700  
Moroccan decorative art and design available for the home, garden or to rent for a party.  
www.importsfrommarrakesh.com
- 32 Iris Shoes**  
827 Washington Street 212.645.0950  
The Italian company manufactures shoes for the highest-end designers and stocks 6 lines from Marc Jacobs, Chloe, Viktor and Rolf, Paul Smith, John Galiano and Veronique Branquinho.
- 33 James Colarusso**  
829 Washington Street 212.647.1313  
Jewelry designer James Colarusso's showroom and workshop are combined in an elegant and warm setting.  
www.jamescolarusso.com
- 34 Jean Shop**  
435 West 14th Street 212.366.5326  
What a great Jean Shop should be, all Japanese selvedge denim, custom finishing. Voted best jeans store in NYC by NY Magazine.  
www.worldjeanshop.com
- 35 Jeffrey**  
449 West 14th Street 212.206.3928  
"The perfect closet for any man or woman of any age." - Jeffrey Kalinsky  
www.jeffreynewyork.com
- 36 Jussara Lee**  
11 Little West 12th Street 212.242.4128  
An intimate shopping environment where customers express their seasonal needs while building a custom-fit wardrobe based on classic design.  
www.jussaralee.com
- 37 Kico Kids**  
75 Ninth Avenue - in Chelsea Market  
212.675.5426  
Fashion forward clothes for boys and girls sizes 2-12.  
www.kicokids.com
- 38 La Perla**  
425 West 14th Street 212.242.6662  
Upscale lingerie store is a top choice for the perfect lacy gift.  
www.laperla.com
- 39 Lars Bolander**  
72 Gansevoort Street 212.924.1000  
A sophisticated and original collection of European engravings, antique portraits, Swedish modern abstracts, hand-embroidered pillows from Chile and items from around the world.  
www.larsbolander.com

**40** **Maison Martin Margiela**  
803 Greenwich Street 212.989.7612  
This is the temporary home of the men's and women's brand that has atmosphere of a 'fly by night' photo shoot at an unfinished building site.  
[www.maisonmartinmargiela.com](http://www.maisonmartinmargiela.com)

**41** **Massimo Bizzocchi**  
433 West 14th Street 212.675.4055  
An upscale boutique with a distinct Italian flavour featuring: Kiton, Postcard, Cashmere by Avon Celli, Gallotti, handmade Massimo Bizzocchi Clothing and Ties, Traontano Leather Goods, Sabelt (Ferrari Formula One) Driving Footwear and handmade Bonora Footwear.  
[www.massbizz.com](http://www.massbizz.com)

**42** **Matthew Williamson - coming soon**  
413 West 14th Street  
The first US store for this British designer featuring his signature colorful and chic collection for women.  
[www.matthewwilliamson.com](http://www.matthewwilliamson.com)

**43** **Moschino**  
401 West 14th Street 212.243.8600  
The modern and surrealist Moschino boutique features the women's and men's clothing and accessory collections for which the brand is renown: Moschino Couture, Moschino Cheap and Chic and Love Moschino.  
[www.moschino.com](http://www.moschino.com)

**44** **Poleci**  
32 Gansevoort Street 212.229.2424  
Cutting-edge designs for the fashion-forward woman. Clean, crisp silhouettes and attention to detail are combined with advanced fabrications.  
[www.poleci.com](http://www.poleci.com)

**45** **Ports 1961 - coming soon**  
3 Ninth Avenue  
Global Soul - Urban Spirit - luxury clothing line designed by Tia Cibani.  
[www.ports1961.com](http://www.ports1961.com)

**46** **The Puma Black Store**  
421 West 14th Street 212.206.0109  
An incubator for the Puma brand to experiment with new ideas and designer labels.  
[www.puma.com](http://www.puma.com)

**47** **Rebecca & Drew Manufacturing**  
344 West 13th Street 212.647.8904  
Tailored tops sized according to bra sizing (32A-38DD) and offered in regular and long.  
[www.rebeccaanddrew.com](http://www.rebeccaanddrew.com)

**48** **Rubin Chapelle**  
410 West 14th Street 212.647-8636  
Creative, original clothing made in Europe for women, presented in a design by Annabelle Selldorf that is part retail oasis, part gallery.  
[www.rubinchapelle.com](http://www.rubinchapelle.com)

**49** **Scoop KIDS**  
875 Washington Street 212.691.1926  
Chic children's apparel from contemporary fashion lines. Your "one-stop shop" to get "mini-me" versions of your favorite Scoop apparel for boys and girls 2 - 8 and select items for infants.  
[www.scoopnyc.com](http://www.scoopnyc.com)

**50** **Scoop MEN**  
873 Washington Street 212.929.1244  
A "one-stop shop" for the season's best apparel and accessories. Contemporary denim, trendy tees, exclusive apparel and all-time classics.  
[www.scoopnyc.com](http://www.scoopnyc.com)

**51** **Scoop NYC**  
861 Washington Street 212.691.1905  
The "ultimate closet" - a heavily edited collection of the best fashions. Grouped by item, color and trend - a unique shopping experience for the time-deprived customer.  
[www.scoopnyc.com](http://www.scoopnyc.com)

**52** **Scoop STREET**  
875 Washington Street 212.633.6535  
The "ultimate attic" for men's and women's apparel and accessories. This concept boutique will feature vintage, reworked and retro-chic clothing as well as a library of art books. Scoop STREET is your one-stop shop for that perfect tee or denim item that feels like you have owned it for years!  
[www.scoopnyc.com](http://www.scoopnyc.com)

**53** **Shelly Steffee**  
34 Gansevoort Street 917.408.0409  
Luxury women's designer collection.  
[www.shellysteffee.com](http://www.shellysteffee.com)

**54** **Space 107**  
107 Horatio Street 212.206.7599  
Elegant 20th century furniture and accessories. "art directed" in hyper-luxurious materials.  
[www.space107.com](http://www.space107.com)

**55** **Stella McCartney**  
429 West 14th Street 212.255.1556  
Combining sharp tailoring with humor and sexy femininity, this boutique offers women's ready-to-wear and accessories.  
[www.stellamccartney.com](http://www.stellamccartney.com)

**56** **Ten Thousand Things**  
423 West 14th Street 212.352.1333  
Jewelry pieces inspired by the natural beauty of the materials used in their crafting.

**57** **Theory**  
40 Gansevoort Street 212.524.6790  
Clothes for the sophisticated, urban and discriminating customer.  
[www.theory.com](http://www.theory.com)

**58** **Tory Burch - coming soon**  
38 - 40 Little West 12th Street  
Tory Burch blends timeless and classic design elements with modern fashion sensibilities in a lifestyle collection of sportswear and accessories for women.  
[www.toryburch.com](http://www.toryburch.com)

**59** **Tracy Reese**  
641 Hudson Street 212.807.0505  
The designer's first flagship boutique is a global showcase to display the Tracy Reese and plenty by Tracy Reese fashion and accessories collections.  
[www.tracyreese.com](http://www.tracyreese.com)

**60** **Trina Turk**  
67 Gansevoort Street 212.206.7383  
Trina Turk is inspired by the landscape, architecture and cross-cultural mix of Los Angeles. Bringing in a bit of California to the Meatpacking District, Trina's love of print, color and textiles comes through in her contemporary sportswear collection.  
[www.trinaturk.com](http://www.trinaturk.com)

**61** **Vince - coming soon**  
833 Washington Street  
Timeless women's clothing and luxe staples - basics with a twist.  
[www.vince-usa.com](http://www.vince-usa.com)

**62** **vitra.**  
29 Ninth Avenue 212.463.5750  
Modern furniture, books and accessories for the home and office that stimulate, inspire and motivate.  
[www.vitra.com](http://www.vitra.com)

**63** **Yigal Azrouel**  
408 West 14th Street 212.929.7525  
This distinctive boutique is the perfect backdrop for the sharp but feminine silhouettes that have earned this young designer a loyal following.  
[www.yigal-azrouel.com](http://www.yigal-azrouel.com)

**64** **YOYA**  
636 Hudson Street 646.336.6844  
A sophisticated oasis for the next generation offers specialty clothing, accessories and the exclusive NettoCollection furniture.  
[www.yoyashop.com](http://www.yoyashop.com)

**65** **YOYAMART**  
15 Gansevoort Street 212.242.5511  
A continuation of YOYA, YOYAMART is stocked with designer clothes, footwear, gadgets, furniture, toys and other cool kid's gear, that both parents and children will love.  
[www.yoyamart.com](http://www.yoyamart.com)

**66** **Y-3**  
317 West 13th Street 917.546.8677  
The perfect marriage between Yohji Yamamoto and adidas.  
[www.Y-3.com](http://www.Y-3.com)

**67** **Yohji Yamamoto**  
1 Gansevoort Street 212.966.3615  
20 years since the launch of his Soho flagship store, Yohji Yamamoto has opened a second location in the meatpacking district. Japanese architect Junya Ishigami, cut the free standing wedge shaped building in two sections connected by an open air courtyard. This location houses Yohji Yamamoto Homme and Femme collections, as well as Yamamoto's fine jewelry collaboration with Mikimoto "Stormy Weather."  
[www.yohjiyamamoto.com](http://www.yohjiyamamoto.com)

**68** **Zero Maria Cornejo**  
807 Greenwich Street 212.620.0460  
This is the second New York location dedicated to designer Maria Cornejo's contemporary clothing collection. Noted for sculptural garments that are feminine, architectural, minimal and modern, this designer develops dynamic and intelligent clothing that is innovative yet timeless.  
[www.zeromariacornejo.com](http://www.zeromariacornejo.com)

## PERSONAL SERVICES

**1** **Aerospace High Performance Center**  
336 West 13th Street 212.929.1440  
The center created by Michael "the Silk" Olajide is set for boxing training, cardio and muscle-sculpting programs. Day passes available.  
[www.aerospacenyc.com](http://www.aerospacenyc.com)

**2** **Anthony Gianzero Salon**  
328 West 17th Street 646.230.0290  
Best kept secret in MPD. Cut, color and comfort in an intimate atmosphere.

**3** **Armando Corral Salon**  
12 Little West 12th Street, 3rd floor 212.206.7712  
Beauty salon in a boutique setting, offering select line of beauty products.  
[www.armandocorralsalon.com](http://www.armandocorralsalon.com)

**4** **Blow - The New York Blow Dry Bar**  
342 West 14th Street 212.989.6282  
Blow outs that will blow you away. Add nails, waxing, and make-up services and this is a one-stop shop for your everyday beauty needs.  
[www.blowstylingnyc.com](http://www.blowstylingnyc.com)

**5** **Bumble and bumble.**  
415 West 13th Street 212.521.6500  
The House of Bumble: salon, university, company headquarters. Cutting, color, styling, nail care, shopping, breakfast, lunch, tea, city vistas.  
[www.bumbleandbumble.com](http://www.bumbleandbumble.com)

**6** **Edris Salon**  
430 West 14th Street 212.989.6800  
Cut, color, styling, nails, make-up.  
[www.edrissalon.com](http://www.edrissalon.com)

**7** **EQUINOX**  
450 West 17th Street 212.367.0863  
Named "Best Gym in America" by Fitness magazine, Equinox is considered more than a gym, it's a lifestyle.  
[www.equinoxfitness.com](http://www.equinoxfitness.com)

**8** **Michael Angelo's Wonderland Beauty Parlor**  
418 West 13th Street 212.524.2800  
Widely regarded as the modeling industry's secret weapon, the looks seen leaving the salon are the styles featured on the pages of the most influential fashion and beauty magazines next season.  
[www.wonderlandbeautyparlor.com](http://www.wonderlandbeautyparlor.com)

**9** **Red Market Salon**  
32 Gansevoort Street, 4th Floor 212.929.9600  
Late night beauty lounge. Have a drink and relax while getting a cut, color or highlights.  
[www.redmarketnyc.com](http://www.redmarketnyc.com)

**10** **Serge Normant at John Frieda**  
825 Washington Street 212.675.0001  
Celebrity-demanding globe-trotting hairstylist at John Frieda.  
[www.johnfrieda.com](http://www.johnfrieda.com)

**11** **Station**  
675 Hudson Street, Suite 3N 212.683.7869  
A boutique fitness studio specializing in vibration training with Power Plate offering classes and privates in a spa like atmosphere.  
[www.stationfitness.com](http://www.stationfitness.com)